

Read, Write, Blog: Classroom Blogging With Blackboard

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Interactive Demo

- What is a blog?
- What is the read/write web?
- What do these technologies mean for you and your students?

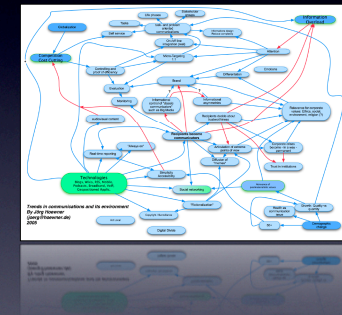
The One-Way Web

- Powerful resource for educators and students, but...
- Information moves from publishers to consumers
- Information cannot be edited
- Read-Only Web
- Web 1.0



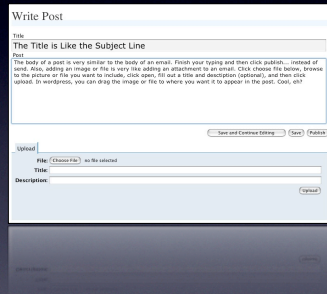
The Two-Way Web

- It is now as easy to create as it is to consume.
- Anyone can publish, share, and change information
- Read/Write Web
- Web 2.0
- This is changing our world!



Blogs

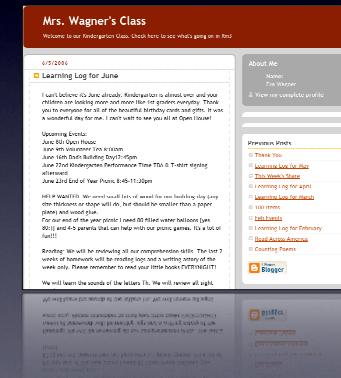
- Web + Log = weblog or “we blog”
- Easily created
- Easily updated
- If you can email, you can blog.
- Blogs allow visitors to comment.



www.edublogs.org

Educational Blogs

- Teacher web sites
- Class web sites
- Learning journals
- Book clubs
- Connect with authors and experts
- Pen pals
- Professional development
- Reflective practice



www.supportblogging.com

Better Blogging

- Read (Or Do), Reflect, Write, Respond
- Develop voice (and identity)
- Make a contribution
- Make connections
- Blog as a backup brain
- 25 Basic Styles of Blogging
- Educational Role-Play

Benefits

- Engagement and Motivation
- Context
- Inquiry
- Collaboration
- Reflection and Metacognition

- Information Literacy
- Inappropriate Content
- Inappropriate Sharing
- Threats and Cyber-bullying
- Intellectual Property
- Fraud and Identity Theft
- Stalkers and Predators
- Free Speech Concerns
- Lack of Understanding

Concerns

Proactive Strategies

- Citizen Journalism and Citizen Police Work
- Legal Protections
- Safety Tips for Students
- Safety Tips for Parents
- Communication and Empathy
- Blackboard Blogs!

www.socialshield.com

Hands-On with Blackboard Blogs

Reflection

- How might you use a blog or blogs with your class?
- What is your next step?

Blog If You Love Learning

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